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OKLAHOMA BUSINESS BULLETIN

CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

ISSN 0030-1671

November 1979

VOL. 47, ISSUE 11

SUMMARY OF INDICATORS

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,850	1,631	1,931	13.4	1.5
Adjusted for CPI ($000,000)	869.0	847.3	873.4	2.6	0.5
Crude Oil Production (000 bbl)	94,932	100,149	11,197	-5.2	-10.6
Industrial Power Sales (000,000 Kwh)[a]	4,936	4,568	659	8.1	4.3
Total Bank Deposits ($000,000)[b]					
Demand	3,554	3,349	3,701	6.1	0.8
Savings	6,157	5,434	6,325	13.3	2.3
Savings and Loan Association ($000,000)					
Assets	5,085	4,471	5,276	13.7	0.7
New Mortgage Loans Made	807	789	116	2.3	6.4
Employment					
Total Labor Force (000)[c]	1282.2	1253.0	1288.2	2.3	-1.3
Total Employment (000)	1236.3	1202.4	1246.0	2.8	-1.0
Unemployment Rate (%)	3.6	4.0	3.3	—	—

[a]Sales of larger privately owned utility companies. [b]Total deposits of the Federal Reserve Member Banks. [c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES

City	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79	City	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
Ada	9,008	13.6	-7.0	Idabel	3,867	5.1	-9.1
Altus	8,321	10.0	-1.9	Lawton	28,687	7.1	-11.0
Alva	2,865	11.1	-12.8	McAlester	9,639	14.4	-9.8
Anadarko	3,377	2.2	-6.6	Miami	6,146	10.8	-15.0
Ardmore	11,736	12.3	-13.1	Midwest City	23,175	15.4	-12.8
Bartlesville	17,931	25.1	-10.8	Norman	21,144	14.5	-9.0
Blackwell	3,295	10.1	-14.5	Oklahoma City	192,366	14.4	-12.4
Broken Arrow	16,115	16.0	-9.7	Okmulgee	5,668	11.7	-9.7
Chickasha	6,516	12.5	-10.2	Pauls Valley	2,879	6.7	-13.4
Clinton	4,781	12.5	-6.1	Pawhuska	1,5[illegible]	20.3	-8.4
Cushing	3,870	15.1	-11.1	Ponca City	1[illegible],976	20.1	-5.8
Del City	6,970	14.7	-2.0	Poteau	3,963	10.2	-8.4
Duncan	9,766	15.0	-7.1	Sand Springs	4,891	12.9	-14.4
Durant	5,822	15.1	-13.7	Sapulpa	6,994	11.1	-13.9
Edmond	13,255	19.1	-14.7	Seminole	3,718	17.5	-9.1
Elk City	5,277	9.8	-9.0	Shawnee	14,494	14.9	-3.6
El Reno	5,160	11.6	-15.8	Stillwater	10,595	14.4	-13.1
Guthrie	3,323	14.4	-12.5	Tahlequah	3,990	13.1	-13.1
Guymon	3,909	15.2	-6.5	Tulsa	175,284	9.8	-9.1
Henryetta	4,289	12.6	-6.5	Watonga	1,564	8.6	-9.5
Hobart	1,593	12.8	-22.0	Wewoka	2,161	7.6	-6.9
Holdenville	2,142	13.1	-15.0	Woodward	7,447	15.3	-6.0
Hugo	2,673	18.3	-13.6	**Total Selected Cities**	693,167	12.9	-10.8

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
RETAIL TRADE ($000)					
Durable Goods[a]	2,840,917	2,470,478	307,563	15.0	-25.4
Auto Dealers	1,816,239	1,537,202	182,399	18.2	-34.5
Accessory Dealers	237,225	211,519	30,112	12.2	-3.0
Total Automotive	2,053,904	1,748,721	212,511	17.4	-31.3
Furniture	235,215	210,045	31,121	12.0	0.9
Household Appliances	112,566	100,539	14,776	12.0	-3.8
Total Furniture and Appliances	347,781	310,584	45,897	12.0	-0.7
Lumber and Building Materials	315,453	281,190	43,479	12.2	-1.8
Hardware Stores	30,352	26,724	3,917	13.6	-11.4
Total Lumber, Building Materials Hardware	345,805	307,914	47,396	12.3	-2.7
Nondurable Goods[a]	4,855,742	4,356,166	638,943	11.5	3.0
Apparel	380,722	344,807	49,770	10.4	1.9
Drug Stores	205,365	237,553	25,615	-13.5	1.6
Eating and Drinking Places	691,023	612,259	89,212	12.9	0.1
Food Group	1,665,413	1,519,627	214,921	9.6	1.5
Service Stations	703,892	586,530	89,900	20.0	4.0
Department Stores, Mail Order Houses and Variety Stores	751,886	597,203	102,086	25.9	-4.6
Total Retail Trade	7,696,659	6,826,644	946,506	12.7	-8.3
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	12,936	14,531	1,827	-11.0	1.1
Residential Contract Awards					
Dollar Value ($000)	792,710	906,057	104,311	-12.5	13.8
Number of Units	17,571	22,154	2,215	-20.7	13.0
Nonresidential Contract Awards					
Commercial ($000)	415,778	303,970	44,848	36.8	-5.3
Industrial ($000)	64,608	47,195	2,387	36.9	-49.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	188,741	170,320	30,266	10.8	9.7
All Other Nonbuilding ($000)	832,002	162,572	30,454	411.8	-38.6
Total Contract Awards ($000)	2,293,839	1,590,114	212,266	44.3	-3.9

Note: All retail trade data are seasonally adjusted.

[a]Totals include data for categories not shown in the table.

LAWTON SMSA

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
Employment (Number)					
Labor Force	31,962	31,981	31,300	-0.1	-4.1
Total Employment	30,481	30,341	29,825	0.5	-3.8
Unemployment Rate (%)	4.6	5.2	4.7	—	—
Private Residential Permits Issued					
Dollar Value ($000)	18,940	17,445	1,568	8.6	-60.5
Number of Units	665	669	42	-0.6	-75.9
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	27,276	34,250	2,385	-20.4	-18.9
Number of Units	715	877	54	-18.5	-19.4
Nonresidential Contract Awards					
Commercial ($000)	12,648	5,123	1,502	146.9	-3.8
Industrial ($000)	90	100	0	-10.0	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	1,606	14,998	367	-89.3	—
All Other Nonbuilding ($000)	2,411	4,548	679	-47.0	600.0
Total Contract Awards ($000)	44,031	59,019	4,933	-25.4	7.2
Retail Trade ($000)					
Food	61,954	54,487	8,413	13.7	4.4
Apparel	10,840	9,128	1,384	18.8	-1.4
General Merchandise	47,207	41,605	6,108	13.5	3.0
Furniture	15,893	14,377	2,279	10.6	9.5
Lumber	11,360	11,008	1,572	3.2	-2.1
Auto Dealers	74,894	63,373	7,220	18.2	-36.3
Service Stations	19,953	16,531	2,557	20.7	3.9
Total	266,313	234,714	32,948	13.5	-9.5

Note: Total retail trade for July was revised on the basis of information received after publication of the October *Oklahoma Business Bulletin*. The revised July total was $38,404. All retail trade data are seasonally adjusted.

ENID AND MUSKOGEE METRO AREAS

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
ENID					
Employment (Number)					
Labor Force	26,147	25,756	26,450	1.5	-2.0
Total Employment	25,481	25,022	25,750	1.8	-2.3
Unemployment Rate (%)	2.5	2.8	2.6	—	—
Private Residential Permits Issued					
Dollar Value ($000)	18,864	15,987	2,912	18.0	-4.4
Number of Units	381	303	53	25.7	-1.8
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	26,061	23,764	3,300	9.7	8.3
Number of Units	385	421	54	-8.6	0.0
Nonresidential Contract Awards					
Commercial ($000)	6,847	4,194	1,138	63.3	188.1
Industrial ($000)	2,045	0	0	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	2,235	1,370	770	63.1	272.0
All Other Nonbuilding ($000)	943	1,837	327	-48.7	—
Total Contract Awards ($000)	38,131	31,165	5,535	22.4	50.0
Retail Trade ($000)					
Food	25,570	23,314	3,256	14.6	-0.2
Apparel	12,670	10,961	1,656	15.6	0.2
General Merchandise	30,536	27,092	3,965	12.7	2.3
Furniture	19,614	16,701	2,857	17.5	2.5
Lumber	11,297	10,595	1,783	6.6	9.3
Auto Dealers	43,238	36,584	4,340	18.2	-34.48
Service Stations	15,600	12,995	2,004	20.0	4.1
Total	183,266	160,857	23,043	13.9	-8.0
MUSKOGEE					
Employment (Number)					
Labor Force	26,753	27,500	27,250	-2.7	-0.4
Total Employment	25,356	25,959	26,000	-2.3	-0.1
Unemployment Rate (%)	5.2	5.6	4.6	—	—
Private Residential Permits Issued					
Dollar Value ($000)	7,228	4,065	240	77.8	-40.0
Number of Units	226	105	6	115.2	0.0
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	13,543	12,624	1,160	7.3	-10.8
Number of Units	290	331	28	-12.4	7.7
Nonresidential Contract Awards					
Commercial ($000)	6,998	4,589	264	52.5	-85.3
Industrial ($000)	300	3,471	100	-91.4	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	4,189	7,872	3,500	-46.8	—
All Other Nonbuilding ($000)	6,653	2,339	4,736	184.4	E
Total Contract Awards ($000)	31,683	30,895	9,760	2.6	210.5
Retail Trade ($000)					
Food	49,648	44,461	6,036	11.7	-4.9
Apparel	9,570	9,563	1,130	0.1	-10.3
General Merchandise	11,761	11,742	1,593	0.2	4.1
Furniture	9,008	7,511	1,092	20.0	-9.2
Lumber	12,099	11,482	1,581	5.4	-6.1
Auto Dealers	29,403	24,887	2,950	18.2	-34.4
Service Stations	14,283	11,835	1,830	20.7	3.9
Total	150,051	135,458	18,299	10.8	-7.9

Note: Total retail trade for July was revised on the basis of information received after publication of the October *Oklahoma Business Bulletin*. The revised July total was $25,042 for Enid MA and $19,877 for Muskogee MA. All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKLAHOMA CITY AND TULSA SMSA

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change: 8 Mos. '79/'78	Percentage Change: August/July '79
OKLAHOMA CITY					
Employment (Number)					
Labor Force	394,862	375,825	401,500	5.1	-0.6
Total Employment	381,950	362,412	389,400	5.4	-0.4
Unemployment Rate (%)	3.3	3.6	3.0	—	—
Mortgage Loans Made ($000)[a]	214,475	220,298	30,836	-2.6	-3.6
Bank Deposits ($000,000)[b]					
Demand Deposits	847	785	905	7.9	2.0
Time and Savings Deposits	1,438	1,245	1,471	15.5	5.6
Private Residential Permits Issued					
Dollar Value ($000)	218,047	227,560	30,260	-4.2	15.0
Number of Units	4,772	5,341	686	-10.6	34.5
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	228,394	249,476	33,006	-8.4	33.6
Number of Units	4,461	5,463	600	-18.3	28.6
Nonresidential Contract Awards					
Commercial ($000)	155,883	101,776	12,118	53.2	-45.4
Industrial ($000)	22,472	1,003	394	E	-73.7
Nonbuilding Contract Awards					
Streets and Highways ($000)	44,363	44,066	3,551	0.7	-66.7
All Other Nonbuilding ($000)	82,479	58,283	14,998	41.5	-60.4
Total Contract Awards ($000)	533,591	454,604	64,067	17.4	-33.9
Retail Trade ($000)					
Food	691,791	630,430	90,453	9.7	2.6
Apparel	132,070	123,393	17,570	7.0	1.7
General Merchandise	410,602	329,019	52,663	24.8	-0.3
Furniture	120,023	105,840	15,939	13.4	3.7
Lumber	149,606	132,136	19,787	13.2	-3.8
Auto Dealers	635,753	537,991	63,823	18.2	-34.5
Service Stations	181,658	150,982	23,329	20.3	4.2
Total	2,554,589	2,206,270	312,457	15.8	-9.2
TULSA					
Employment (Number)					
Labor Force	302,462	299,275	304,100	1.1	-1.4
Total Employment	292,162	287,625	294,800	1.6	-0.9
Unemployment Rate (%)	3.4	3.9	3.1	—	—
Mortgage Loans Made ($000)[a]	230,038	250,226	30,150	-8.1	18.9
Bank Deposits ($000,000)[b]					
Demand Deposits	708	712	744	-0.6	6.3
Time and Savings Deposits	1,128	1,006	1,111	12.1	1.0
Private Residential Permits Issued					
Dollar Value ($000)	176,365	154,766	23,325	14.0	-9.0
Number of Units	4,424	5,116	744	-13.5	-11.7
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	201,707	224,479	23,058	-10.1	7.8
Number of Units	4,756	6,154	543	-22.7	11.5
Nonresidential Contract Awards					
Commercial ($000)	146,829	99,807	20,240	47.1	82.7
Industrial ($000)	34,916	28,482	649	22.6	-69.5
Nonbuilding Contract Awards					
Streets and Highways ($000)	35,592	24,084	10,269	47.8	129.6
All Other Nonbuilding ($000)	339,491	36,087	2,526	E	-39.1
Total Contract Awards	758,535	412,939	56,742	83.7	31.2
Retail Trade ($000)					
Food	517,845	478,955	67,453	8.1	2.1
Apparel	93,945	88,232	11,470	6.5	-3.2
General Merchandise	182,799	208,414	23,646	-12.3	-1.3
Furniture	117,418	101,168	13,621	16.1	-11.0
Lumber	99,624	87,604	14,644	13.7	8.0
Auto Dealers	440,363	372,614	44,214	18.2	-34.5
Service Stations	150,663	124,826	19,311	20.7	4.0
Total	1,842,124	1,666,709	227,557	10.5	-8.3

Note: Total retail trade for July was revised on the basis of information received after publication of the October *Oklahoma Business Bulletin*. The revised July total was $324,243 for Oklahoma City SMSA and $248,057 for Tulsa SMSA. All retail trade data are seasonally adjusted.

E = exceeds 900 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

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SUMMARY OF INDICATORS

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,868	1,642	1,966	13.8	0.6
Adjusted for CPI ($000,000)	872.9	849.9	880.0	2.7	-3.4
Crude Oil Production (000 bbl)	107,098	112,672	12,166	-5.0	8.6
Industrial Power Sales (000,000 Kwh)[a]	5,591	5,197	653	7.6	-0.9
Total Bank Deposits ($000,000)[b]					
Demand	3,572	3,368	3,717	6.1	0.4
Savings	6,182	5,454	6,385	13.4	1.0
Savings and Loan Associations ($000,000)					
Assets	5,110	4,493	5,315	13.7	0.7
New Mortgage Loans Made	901	884	94	1.9	19.0

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.

EMPLOYMENT TRENDS

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Total Labor Force (000)[a]	1284.0	1255.4	1296.3	2.3	0.5
Total Employment (000)	1238.5	1205.5	1255.5	2.7	0.7
Agriculture (000)	54.0	54.6	57.1	-1.1	13.1
Nonagriculture (000)	1184.5	1150.9	1198.4	2.9	0.2
Unemployment Rate (%)	3.5	4.0	3.1	—	—
Manufacturing (000)	178.8	170.0	182.2	5.2	0.2
Government (000)	223.9	216.8	224.6	3.3	2.4
Contract Construction (000)	56.2	56.7	60.3	-0.9	-2.0
Services (000)	180.6	168.8	186.0	7.0	-0.3
Retail Trade (000)	187.4	181.8	193.8	3.1	1.2
Average Weekly Hours					
Manufacturing (Per Worker)	40.3	40.1	40.6	0.5	0.5
Average Weekly Earnings					
Manufacturing ($ Per Worker)	258.40	229.73	270.40	12.5	2.0
Contract Construction ($ Per Worker)	345.67	297.47	365.37	16.2	2.1
Retail Trade ($ Per Worker)	179.08	170.41	182.51	5.1	-3.0

[a]Civilian Labor Force.

RETAIL TRADE AND CONSTRUCTION

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
RETAIL TRADE ($000)					
Durable Goods[a]	3,254,988	2,793,915	411,813	16.5	32.6
Auto Dealers	2,095,209	1,736,027	278,515	20.7	56.0
Accessory Dealers	267,400	240,573	30,101	11.2	0.3
Total Automotive	2,362,609	1,976,600	308,616	19.5	48.0
Furniture	265,456	238,577	30,551	11.3	-1.2
Household Appliances	127,202	113,619	14,606	12.0	-1.1
Total Furniture and Appliances	392,658	352,196	45,157	11.5	-1.2
Lumber and Building Materials	360,098	321,878	44,104	11.9	1.7
Hardware Stores	34,245	30,099	3,914	13.8	0.1
Total Lumber, Building Materials Hardware	394,343	351,977	48,018	12.0	1.6
Nondurable Goods[a]	5,460,795	4,957,145	611,557	10.2	-3.9
Apparel	431,818	392,282	50,855	10.1	2.0
Drug Stores	228,379	268,959	22,895	-15.1	-10.9
Eating and Drinking Places	782,918	696,069	91,366	12.5	2.3
Food Group	1,845,198	1,732,733	183,733	6.5	-14.4
Service Stations	790,115	663,477	87,066	19.1	-2.0
Department Stores, Mail Order Houses and Variety Stores	857,227	685,743	104,671	25.0	2.4
Total Retail Trade	8,715,783	7,751,060	1,023,370	12.4	8.1
CONSTRUCTION					
Private Residential Permits Issued					
Number of Units	14,631	16,157	1,695	-9.4	-7.2
Residential Contract Awards[b]					
Dollar Value ($000)	893,089	1,012,775	97,962	-11.8	-6.1
Number of Units	19,770	24,511	2,171	-19.3	-2.0
Nonresidential Contract Awards[b]					
Commercial ($000)	452,828	379,560	40,099	19.3	-6.6
Industrial ($000)	69,874	48,097	5,266	45.3	120.6
Nonbuilding Contract Awards[b]					
Streets and Highways ($000)	202,684	197,673	17,781	2.5	-41.2
All Other Nonbuilding ($000)	872,063	184,050	40,655	373.8	33.5
Total Contract Awards ($000)[b]	2,490,538	1,822,155	201,763	36.7	-4.1

NOTE: All retail trade data are seasonally adjusted.

[a]Totals include data for categories not shown in the table.

[b]Includes revisions in some previous months.

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RETAIL TRADE IN SELECTED CITIES
($000)

Cities	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Ada	82,585	72,479	9,682	14.0	7.2
Altus	76,938	69,722	9,416	10.4	12.3
Alva	27,320	24,428	3,265	11.8	14.5
Anadarko	32,329	31,871	3,557	1.4	5.5
Ardmore	107,777	95,312	13,018	13.1	11.5
Bartlesville	162,878	130,272	20,421	25.0	15.7
Blackwell	29,076	26,289	3,515	10.6	6.3
Broken Arrow	149,797	130,002	17,361	15.2	7.9
Chickasha	61,024	54,214	7,162	12.6	9.9
Clinton	43,414	38,157	5,335	13.8	10.8
Cushing	34,762	30,199	3,980	15.1	2.2
Del City	62,143	54,427	6,964	14.2	0.1
Duncan	91,573	79,210	11,099	15.6	13.6
Durant	56,122	48,942	6,310	14.7	8.4
Edmond	123,821	103,658	14,833	19.5	12.0
Elk City	44,674	40,254	5,703	11.0	8.3
El Reno	51,051	45,565	6,012	12.0	17.0
Guthrie	32,357	28,314	3,755	14.3	13.1
Guymon	36,455	31,475	4,300	15.8	9.2
Henryetta	39,265	34,580	4,759	13.6	10.9
Hobart	15,808	13,894	1,928	13.8	21.9
Holdenville	19,587	17,147	2,375	14.2	11.0
Hugo	25,078	21,016	3,091	19.3	15.3
Idabel	34,781	32,712	4,380	6.3	13.3
Lawton	269,001	235,141	31,843	14.4	11.0
McAlester	86,671	75,302	10,525	15.1	8.0
Miami	58,682	52,780	7,053	11.2	15.4
Midwest City	222,995	192,839	26,885	15.6	16.4
Norman	199,750	174,356	23,224	14.6	10.6
Oklahoma City	1,765,063	1,554,553	200,489	13.6	4.3
Okmulgee	53,669	48,217	6,038	11.3	7.0
Pauls Valley	26,423	24,515	3,284	7.8	12.3
Pawhuska	14,681	12,234	1,755	20.0	11.6
Ponca City	100,801	83,912	11,971	20.1	9.2
Poteau	37,209	33,368	4,702	11.5	20.9
Sands Springs	46,412	40,820	5,565	13.7	14.2
Sapulpa	64,242	57,847	7,559	11.1	8.1
Seminole	32,434	27,421	3,923	18.3	5.6
Shawnee	128,534	112,093	14,772	14.7	2.1
Stillwater	100,151	87,346	11,626	14.7	10.5
Tahlequah	38,819	34,250	4,704	13.3	19.0
Tulsa	1,565,755	1,445,157	167,580	8.4	-2.4
Watonga	14,793	13,699	1,657	8.0	5.7
Wewoka	19,078	17,637	2,303	8.2	6.5
Woodward	64,414	55,631	7,728	15.8	3.7
Total Selected Cities	6,350,192	5,633,257	715,781	12.7	5.2

NOTE: Retail trade data are seasonally adjusted.

OKLAHOMA CITY SMSA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	396,056	377,144	405,200	5.0	0.8
Total Employment	383,189	363,822	392,800	5.3	0.8
Agriculture	5,033	5,066	5,300	-0.6	12.8
Nonagriculture	378,156	358,756	387,500	5.4	0.6
Manufacturing	52,022	46,689	54,000	11.4	0.0
Government	90,833	85,789	94,300	5.9	6.0
Wholesale and Retail Trade	93,522	86,956	96,800	7.6	0.9
Unemployment Rate (%)	3.2	3.5	3.1	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	256.60	226.46	276.81	13.3	2.9
Industrial Power Sales (000 Kwh)	811,529	685,926	96,329	18.3	-3.3
Mortgage Loans Made ($000)[a]	240,241	246,268	25,766	-2.4	-16.4
Bank Deposits ($000,000)[b]					
Demand Deposits	852	790	888	7.8	-1.9
Time and Savings Deposits	1,437	1,250	1,429	15.0	-2.9
Air Transportation					
Passengers Enplaning (Number)	845,754	778,082	83,880	8.7	-22.8
Passengers Deplaning (Number)	847,374	777,682	82,792	9.0	-24.6
Freight (Tons)	3,700	3,593	400.0	3.0	-9.8
Private Residential Permits Issued					
Dollar Value ($000)	245,469	258,506	27,422	-5.0	-9.4
Number of Units	5,577	6,113	805	-8.8	17.4
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	256,800	275,603	26,795	-6.8	-18.8
Number of Units	5,076	6,003	597	-15.4	-0.5
Nonresidential Contract Awards[c]					
Commercial ($000)	173,885	111,616	18,952	55.8	61.7
Industrial ($000)	26,272	1,405	3,800	E	E
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	47,318	49,577	2,955	-4.6	-16.8
All Other Nonbuilding ($000)	90,060	65,545	8,013	37.4	-46.6
Total Contract Awards ($000)[c]	594,335	503,746	60,515	18.0	-5.0
Retail Trade ($000)					
Food	767,453	717,129	77,618	7.0	-13.3
Apparel	150,792	140,417	18,559	7.4	5.1
General Merchandise	465,564	378,294	54,646	23.1	3.6
Furniture	135,773	121,513	15,762	11.7	-0.9
Lumber	168,824	150,529	19,619	12.2	-0.8
Auto Dealers	733,274	607,596	97,504	20.7	56.1
Service Stations	204,250	169,997	22,787	20.2	-1.7
All Other	262,324	221,464	28,773	18.4	0.7
Total	2,888,254	2,506,939	335,268	15.2	8.2

NOTE: All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Includes revisions in some previous months.

TULSA SMSA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	302,567	299,733	302,800	0.9	-0.6
Total Employment	292,389	288,233	293,800	1.4	-0.5
Agriculture	4,111	3,933	4,100	4.5	-2.4
Nonagriculture	288,278	284,300	289,700	1.4	-0.4
Manufacturing	58,567	55,256	58,900	6.0	-0.8
Government	29,422	28,367	30,000	3.7	5.6
Wholesale and Retail Trade	66,711	66,000	67,300	1.1	-0.1
Unemployment Rate (%)	3.4	3.8	3.0	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	278.65	244.44	290.19	14.0	2.0
Industrial Power Sales (000 Kwh)	1,324,584	1,294,363	155,377	2.3	-0.2
Mortgage Loans Made ($000)[a]	257,644	276,502	27,606	-6.8	-8.4
Bank Deposits ($000,000)[b]					
Demand Deposits	712	714	740	-0.3	-0.5
Time and Savings Deposits	1,133	1,006	1,172	12.6	5.5
Air Transportation					
Passengers Enplaning (Number)	801,201	718,239	85,857	11.6	-17.3
Passengers Deplaning (Number)	788,734	614,481	88,521	28.4	-13.0
Freight (Tons)	5,722	6,206	614	-7.8	-5.8
Water Transportation					
Tulsa Port of Catoosa					
Tons In	188,976	181,858	48,508	3.9	107.4
Tons Out	860,015	755,533	57,355	13.8	-46.2
Private Residential Permits Issued					
Dollar Value ($000)	193,424	172,166	17,059	12.4	-26.9
Number of Units	4,804	5,502	380	-12.7	-48.9
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	224,944	249,566	22,516	-9.9	-2.4
Number of Units	5,265	6,705	485	-21.5	-10.7
Nonresidential Contract Awards					
Commercial ($000)[c]	161,582	156,667	14,606	3.1	-27.8
Industrial ($000)	35,132	28,982	216	21.2	-66.7
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	38,062	26,544	2,660	43.4	-74.1
All Other Nonbuilding ($000)	359,357	29,280	20,188	E	E
Total Contract Awards[c]	819,077	501,039	60,186	63.5	6.1
Retail Trade ($000)					
Food	561,055	545,883	44,541	2.8	-33.2
Apparel	106,249	99,945	12,287	6.3	7.5
General Merchandise	205,267	235,818	22,492	-13.0	-4.2
Furniture	132,357	114,848	14,744	15.2	7.7
Lumber	114,419	100,181	14,620	14.2	-0.1
Auto Dealers	507,877	420,808	67,511	20.7	56.0
Service Stations	169,369	140,575	18,885	20.5	-1.9
All Other	274,459	234,260	41,265	17.2	31.2
Total	2,071,052	1,892,318	236,345	9.4	5.6

NOTE: All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Includes revisions in some previous months.

LAWTON SMSA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	31,894	32,094	31,300	-0.5	-0.2
Total Employment	30,417	30,472	29,875	-0.2	0.8
Agriculture	858	869	900	-1.3	12.5
Nonagriculture	29,559	29,603	28,975	-0.2	-0.3
Manufacturing	2,719	1,942	2,875	40.0	0.0
Government	9,856	9,872	9,675	-0.2	4.6
Wholesale and Retail Trade	6,933	6,747	7,025	2.8	0.0
Unemployment Rate (%)	4.6	5.1	4.6	—	—
Industrial Power Sales (000 Kwh)	68,618	33,569	16,565	104.4	56.3
Private Residential Permits Issued					
Dollar Value ($000)	20,732	20,490	1,792	1.2	14.3
Number of Units	719	784	54	-8.3	28.6
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	30,253	39,365	2,977	-23.1	24.8
Number of Units	775	980	60	-20.9	11.1
Nonresidential Contract Awards					
Commercial ($000)	12,940	5,891	292	119.7	-80.6
Industrial ($000)	90	100	0	-10.0	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)[a]	1,606	15,409	0	-89.6	—
All Other Nonbuilding ($000)	2,969	6,214	558	-52.2	-17.8
Total Contract Awards ($000)[a]	47,858	66,979	3,827	-28.6	-22.5
Retail Trade ($000)					
Food	70,264	61,779	8,275	13.7	-1.5
Apparel	12,249	10,456	1,398	17.2	1.1
General Merchandise	52,981	47,311	5,822	12.0	-4.2
Furniture	18,061	16,428	2,164	9.9	-4.5
Lumber	13,054	12,335	1,678	5.8	6.9
Auto Dealers	86,601	71,838	11,429	20.6	50.6
Service Stations	22,432	18,618	2,502	20.5	-1.7
All Other	27,823	27,006	3,525	3.0	4.0
Total	303,465	265,771	36,793	14.2	10.8

NOTE: All retail trade data are seasonally adjusted.

[a]Includes revisions in some previous months.

ENID MA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	26,169	25,775	26,325	1.5	-0.6
Total Employment	25,511	25,053	25,725	1.8	-0.2
Agriculture	1,192	1,211	1,250	-1.6	11.1
Nonagriculture	24,319	23,842	24,475	2.0	-0.7
Manufacturing	2,817	2,775	2,725	1.5	-0.9
Wholesale and Retail Trade	6,339	6,280	6,300	0.9	-1.6
Unemployment Rate (%)	2.5	2.7	2.3	—	—
Industrial Power Sales (000 Kwh)	328,469	314,306	38,528	4.5	-0.5
Private Residential Permits Issued					
Dollar Value ($000)	21,924	18,902	3,060	16.0	5.1
Number of Units	429	372	48	15.3	-9.4
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	28,570	27,748	2,509	3.0	-24.0
Number of Units	429	507	44	-15.4	18.5
Nonresidential Contract Awards					
Commercial ($000)[a]	7,381	4,342	534	70.0	-53.1
Industrial ($000)	2,295	0	250	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	2,248	1,581	13	42.2	-98.3
All Other Nonbuilding ($000)	1,076	2,177	133	-50.6	-59.3
Total Contract Awards ($000)[a]	41,570	35,848	3,439	16.0	-37.9
Retail Trade ($000)					
Food	28,860	25,252	3,288	14.3	0.8
Apparel	14,279	12,422	1,636	15.0	-0.9
General Merchandise	34,599	30,065	4,046	15.1	1.4
Furniture	21,891	19,092	2,296	14.7	-18.1
Lumber	12,929	12,196	1,630	6.0	-7.1
Auto Dealers	49,867	41,316	6,629	20.7	56.1
Service Stations	17,544	14,631	1,960	19.9	-1.8
All Other	27,738	26,414	3,086	5.0	-0.7
Total	207,707	181,388	24,571	14.5	7.7

NOTE: All retail trade data are seasonally adjusted.

[a]Includes revisions in some previous months.

Center for Economic and Management Research
University of Oklahoma
Norman, Oklahoma 73019
RETURN POSTAGE GUARANTEED

CONGRESSIONAL INFO. SERVICE/SRI
7101 WISCONSIN AVENUE
WASHINGTON, D.C. 20014

MUSKOGEE MA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	26,772	27,483	26,875	-2.6	-1.6
Total Employment	25,383	25,967	25,575	-2.2	-1.7
Agriculture	806	775	800	4.0	-11.1
Nonagriculture	24,577	25,192	24,775	-2.4	-1.4
Manufacturing	4,980	4,419	5,050	12.7	-0.5
Government	6,344	6,267	6,425	1.2	-0.8
Wholesale and Retail Trade	5,039	4,934	5,025	2.1	-2.0
Unemployment Rate (%)	5.2	5.5	4.8	—	—
Industrial Power Sales (000 Kwh)	247,364	170,014	29,916	45.5	-2.5
Private Residential Permits Issued					
Dollar Value ($000)	7,768	4,873	540	59.4	125.0
Number of Units	248	125	22	98.4	266.7
Construction Contract Awards					
Residential Contract Awards[a]					
Dollar Value ($000)	17,066	14,532	3,523	17.4	203.7
Number of Units	420	374	130	12.3	364.3
Nonresidential Contract Awards					
Commercial ($000)[a]	7,101	5,355	103	33.1	-61.0
Industrial ($000)	300	3,471	0	-91.4	—
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	4,235	7,979	46	-46.9	-98.7
All Other Nonbuilding ($000)	6,733	2,339	80	187.9	-98.3
Total Contract Awards ($000)[a]	35,435	33,656	3,752	5.3	-61.6
Retail Trade ($000)					
Food	56,078	50,640	6,366	10.7	5.3
Apparel	10,616	10,796	1,066	-1.7	-5.5
General Merchandise	13,311	13,292	1,552	0.2	-2.4
Furniture	10,140	8,565	1,096	18.4	-0.1
Lumber	13,925	13,125	1,757	6.1	10.0
Auto Dealers	33,896	28,094	4,495	20.7	55.7
Service Stations	16,057	13,329	1,790	20.5	-1.7
All Other	16,207	15,608	1,951	3.8	-6.7
Total	170,230	153,449	20,073	10.9	10.0

NOTE: All retail trade data are seasonally adjusted.
[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKLAHOMA BUSINESS BULLETIN

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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,878	1,652	1,975	14.0	0.4
Adjusted for CPI ($000,000)	872.7	851.6	876.2	2.5	-0.4
Industrial Power Sales (000,000 Kwh)[a]	6,220	5,789	629	7.4	-3.7
Total Bank Deposits ($000,000)[b]					
Demand	3,600	3,388	3,850	6.3	3.6
Savings	6,209	5,470	6,447	13.5	1.0
Savings and Loan Associations ($000,000)					
Assets	5,138	4,519	5,385	13.7	1.3
New Mortgage Loans Made	1,015	1,000	114	1.5	21.3
Employment					
Total Labor Force (000)[c]	1286.4	1257.4	1304.0	2.3	0.2
Total Employment (000)	1241.2	1208.0	1260.7	2.8	0.1
Unemployment Rate (%)	3.5	4.0	3.3	—	—

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.
[c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES

City	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79	City	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
Ada	10,169	15.2	4.2	Idabel	4,249	8.7	-1.9
Altus	8,874	11.4	-5.5	Lawton	32,984	8.5	2.0
Alva	3,475	13.7	5.5	McAlester	10,690	16.4	1.3
Anadarko	3,570	1.2	0.0	Miami	7,271	12.9	3.2
Ardmore	14,049	14.8	6.9	Midwest City	26,640	16.4	-0.6
Bartlesville	21,391	26.6	3.8	Norman	23,742	15.2	2.0
Blackwell	3,729	12.1	5.7	Oklahoma City	222,453	14.9	9.4
Broken Arrow	17,905	15.3	2.8	Okmulgee	5,865	10.9	-2.6
Chickasha	7,627	14.0	5.4	Pauls Valley	3,292	8.9	-0.2
Clinton	5,684	15.5	5.0	Pawhuska	1,816	20.1	3.1
Cushing	4,146	15.7	4.1	Ponca City	14,103	22.4	16.5
Del City	7,113	13.9	1.9	Poteau	4,747	13.1	0.7
Duncan	11,094	15.7	0.5	Sand Springs	5,547	14.4	-0.1
Durant	6,430	14.3	1.2	Sapulpa	7,810	11.9	2.8
Edmond	15,778	21.4	5.2	Seminole	4,029	19.9	2.5
Elk City	5,852	12.2	2.2	Shawnee	15,555	15.0	4.8
El Reno	6,347	13.4	5.1	Stillwater	11,999	15.8	3.3
Guthrie	3,870	15.1	2.9	Tahlequah	4,766	14.2	1.2
Guymon	4,226	16.3	-2.0	Tulsa	187,818	9.0	11.1
Henryetta	5,092	15.5	5.7	Watonga	1,668	8.8	0.6
Hobart	2,047	16.2	5.5	Wewoka	2,483	9.9	7.0
Holdenville	2,467	16.5	3.6	Woodward	8,242	17.2	6.1
Hugo	3,205	21.4	3.4				
				Total Selected Cities	781,911	13.4	6.6

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
RETAIL TRADE ($000)					
Durable Goods[a]	3,677,589	3,090,350	427,303	19.0	3.5
Auto Dealers	2,380,588	1,899,267	288,852	25.4	3.4
Accessory Dealers	302,480	269,729	34,841	12.2	15.5
Total Automotive	2,683,068	2,168,996	323,693	23.7	4.5
Furniture	298,170	268,243	32,090	11.6	4.5
Household Appliances	142,544	127,344	15,191	11.9	3.7
Total Furniture and Appliances	440,715	395,587	47,281	11.4	4.2
Lumber and Building Materials	405,245	363,633	44,614	11.5	1.0
Hardware Stores	38,247	33,735	3,978	13.4	1.6
Total Lumber, Building Materials Hardware	443,492	397,368	48,592	11.6	1.1
Nondurable Goods[a]	6,126,129	5,530,587	658,548	10.8	8.5
Apparel	486,224	438,812	53,625	10.8	4.9
Drug Stores	254,417	300,242	25,889	-15.3	13.0
Eating and Drinking Places	873,158	780,240	89,959	11.9	-1.4
Food Group	2,064,182	1,922,986	217,659	7.4	19.3
Service Stations	895,556	742,334	104,808	20.6	19.8
Department Stores, Mail Order Houses and Variety Stores	961,245	774,961	103,546	24.0	-0.8
Total Retail Trade	9,803,718	8,620,937	1,085,851	13.7	6.5
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	16,506	18,029	1,875	-8.4	10.6
Residential Contract Awards[b]					
Dollar Value ($000)	995,123	1,144,190	98,952	-13.0	1.0
Number of Units	21,694	27,929	1,888	-22.3	-13.0
Nonresidential Contract Awards[b]					
Commercial ($000)	492,610	413,721	39,904	19.1	-0.5
Industrial ($000)	76,579	54,942	6,705	39.4	27.3
Nonbuilding Contract Awards[b]					
Streets and Highways ($000)	224,625	221,342	21,941	1.5	23.4
All Other Nonbuilding ($000)	902,185	203,158	30,500	344.1	-24.7
Total Contract Awards ($000)[b]	2,691,122	2,037,353	198,002	32.1	-1.8

Note: All retail trade data are seasonally adjusted. [a]Totals include data for categories not shown in the table. [b]Includes revisions in some previous months.

LAWTON SMSA

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
Employment (Number)					
Labor Force	31,855	32,218	31,375	-1.1	-0.2
Total Employment	30,375	30,598	29,875	-0.7	-0.4
Unemployment Rate (%)	4.6	5.0	4.8	—	—
Private Residential Permits Issued					
Dollar Value ($000)	24,853	23,324	4,121	6.6	130.0
Number of Units	874	855	155	2.2	187.0
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	35,271	43,557	5,018	-19.0	68.6
Number of Units	877	1,071	102	-18.1	70.0
Nonresidential Contract Awards					
Commercial ($000)	13,655	6,264	715	118.0	144.9
Industrial ($000)	90	100	0	-10.0	0.0
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	1,606	15,998	0	-90.0	0.0
All Other Nonbuilding ($000)	2,861	6,247	0	-54.2	—
Total Contract Awards ($000)[a]	53,483	72,166	5,733	-25.9	54.2
Retail Trade ($000)					
Food	78,534	68,758	8,297	14.2	0.5
Apparel	13,493	11,723	1,261	15.1	9.0
General Merchandise	58,644	52,895	5,704	10.9	-1.5
Furniture	20,345	18,637	2,263	9.2	4.5
Lumber	14,882	13,817	1,805	7.7	6.7
Auto Dealers	98,408	78,579	11,894	25.2	3.4
Service Stations	25,454	20,744	3,012	22.71	19.7
All Other	31,480	29,805	3,619	5.6	2.3
Total	341,240	294,958	37,855	15.7	2.7

Note: All retail trade data are seasonally adjusted. E – exceeds 800 percent. [a]Includes revisions in some previous months.

ENID AND MUSKOGEE METRO AREAS

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
ENID					
Employment (Number)					
Labor Force	26,240	25,800	26,775	1.7	1.3
Total Employment	25,565	25,088	25,950	1.9	0.5
Unemployment Rate (%)	2.6	2.7	3.1	—	—
Private Residential Permits Issued[a]					
Dollar Value ($000)	24,288	21,012	2,887	15.6	5.7
Number of Units	423	411	43	2.9	-10.4
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	30,805	32,999	2,235	-6.6	-10.9
Number of Units	464	711	35	-34.7	-20.4
Nonresidential Contract Awards					
Commercial ($000)[a]	9,725	4,707	2,344	106.6	339.0
Industrial ($000)	2,295	0	0	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	3,106	1,581	858	96.5	E
All Other Nonbuilding ($000)	1,076	2,205	0	-51.2	—
Total Contract Awards ($000)[a]	47,007	41,492	5,437	13.3	58.1
Retail Trade ($000)					
Food	31,954	28,094	3,128	13.8	-4.5
Apparel	16,479	13,891	2,177	18.6	32.8
General Merchandise	39,187	33,649	4,471	16.5	8.8
Furniture	24,558	21,409	2,688	14.7	17.5
Lumber	14,625	13,682	1,684	6.9	3.6
Auto Dealers	56,659	45,201	6,875	25.4	3.4
Service Stations	19,909	16,295	2,361	22.2	19.8
All Other	31,297	29,417	3,450	6.4	9.7
Total	234,668	201,638	26,834	16.4	8.6
MUSKOGEE					
Employment (Number)					
Labor Force	26,790	27,475	26,875	-2.5	-0.3
Total Employment	25,417	25,970	25,650	-2.1	0.1
Unemployment Rate (%)	5.1	5.5	4.6	—	—
Private Residential Permits Issued					
Dollar Value ($000)	8,063	5,459	295	47.7	-45.3
Number of Units	254	140	6	81.4	-72.7
Construction Contract Awards					
Residential Contract Awards[a]					
Dollar Value ($000)	18,394	19,843	1,328	-7.3	-62.3
Number of Units	449	420	29	6.9	-77.7
Nonresidential Contract Awards					
Commercial ($000)[a]	7,129	6,610	26	7.8	-72.8
Industrial ($000)	300	3,471	0	-91.4	0.0
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	4,235	7,979	0	-46.9	—
All Other Nonbuilding ($000)	6,839	3,169	106	115.8	32.5
Total Contract Awards ($000)[a]	36,897	41,072	1,462	10.2	-61.0
Retail Trade ($000)					
Food	62,502	56,511	6,393	10.6	0.0
Apparel	12,142	12,093	1,507	0.4	42.6
General Merchandise	14,856	14,812	1,540	0.3	-0.5
Furniture	11,444	9,486	1,274	20.6	11.2
Lumber	15,686	14,841	1,737	5.7	-1.5
Auto Dealers	38,503	30,728	4,662	25.3	3.4
Service Stations	18,220	14,850	2,157	22.7	19.8
All Other	18,377	17,648	2,052	4.1	4.6
Total	191,730	170,969	21,322	12.1	5.7

Note: All retail trade data are seasonally adjusted. E = exceeds 600 percent. [a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKL

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
OKLAHOMA CITY					
Employment (Number)					
Labor Force	397,360	378,260	407,900	5.0	0.4
Total Employment	384,490	365,020	395,100	5.3	0.3
Unemployment Rate (%)	3.2	3.5	3.1	—	—
Mortgage Loans Made ($000)[a]	270,501	272,485	30,260	-0.7	17.4
Bank Deposits ($000,000)[b]					
Demand Deposits	862	797	957	8.2	7.8
Time and Savings Deposits	1,435	1,252	1,414	14.6	-1.0
Private Residential Permits Issued					
Dollar Value ($000)	271,495	287,659	26,026	-5.6	-5.1
Number of Units	6,102	6,829	525	-10.6	-34.7
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	290,700	304,068	30,447	-4.4	13.6
Number of Units	5,659	6,708	538	-15.6	-9.9
Nonresidential Contract Awards[c]					
Commercial ($000)	194,876	127,478	21,602	52.9	14.0
Industrial ($000)	26,322	6,584	50	299.8	-98.7
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	49,457	57,973	2,139	-14.7	-27.6
All Other Nonbuilding ($000)	93,403	79,603	3,460	17.3	-56.8
Total Contract Awards ($000)[c]	654,758	575,706	57,698	13.7	-4.7
Retail Trade ($000)					
Food	861,733	792,523	92,431	8.7	22.1
Apparel	171,217	156,993	20,019	9.1	7.1
General Merchandise	520,618	427,006	54,564	21.9	-0.2
Furniture	152,087	136,498	16,134	11.4	2.1
Lumber	188,698	170,024	19,807	11.0	0.8
Auto Dealers	833,132	664,726	101,100	25.3	3.4
Service Stations	231,761	189,345	27,438	22.4	19.7
All Other	293,763	250,671	31,586	17.2	4.3
Total	3,253,009	2,787,786	363,079	16.7	8.2
TULSA					
Employment (Number)					
Labor Force	302,680	299,940	302,800	0.9	-0.3
Total Employment	292,550	288,580	293,200	1.4	-0.5
Unemployment Rate (%)	3.4	3.8	3.2	—	—
Mortgage Loans Made ($000)[a]	294,203	315,736	36,559	-6.8	32.4
Bank Deposits ($000,000)[b]					
Demand Deposits	721	715	802	0.8	8.4
Time and Savings Deposits	1,139	1,005	1,196	13.3	2.0
Private Residential Permits Issued					
Dollar Value ($000)	224,218	188,057	30,794	19.2	80.5
Number of Units	5,661	6,166	857	-8.2	125.5
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	246,747	287,222	21,803	-14.1	-3.2
Number of Units	5,648	7,802	383	-27.6	-21.0
Nonresidential Contract Awards					
Commercial ($000)[c]	171,247	163,838	8,951	4.5	-38.7
Industrial ($000)	36,507	30,164	1,375	21.0	536.6
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	41,914	31,082	3,852	34.8	44.8
All Other Nonbuilding ($000)	373,160	29,942	13,866	E	-31.1
Total Contract Awards[c]	869,575	552,248	49,847	57.5	-17.1
Retail Trade ($000)					
Food	626,181	611,280	64,287	2.4	43.7
Apparel	118,985	111,773	12,594	6.5	2.0
General Merchandise	229,229	263,371	23,575	-13.0	4.7
Furniture	148,841	129,334	16,307	15.1	9.4
Lumber	128,836	113,005	14,321	14.0	-1.9
Auto Dealers	577,052	460,378	70,016	25.4	3.4
Service Stations	192,202	156,632	22,743	22.7	19.7
All Other	307,752	260,707	32,463	18.0	-12.8
Total	2,329,078	2,106,479	256,306	10.6	9.9

Note: All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Includes revisions in some previous months.